

EVERYTHING YOU NEED TO KNOW.



SELECTS X.NEWS™ AS THEIR RESEARCH TOOL

AS A SERVICE THROUGH THEIR SERVICE PROVIDER TERA ADRIA

Pinkafeld, Austria 12/10/2018

A2, CNN exclusive affiliate channel in Albany has signed up with x.news™ as its new newsroom research tool through their service provider partner Tera Adria. When CNN.A1 newsroom journalists were working on a report, they usually had as many as 10 to 15 different windows open. They spent a lot of time hunting down information in different places instead of focusing on the news story itself. Now that they are working with x.news™, the user interface provides them with all the information they need – in one single location. And x.news™ that is also deeply integrated into Avid Media Central makes it easy for journalists to use all sources from x.news™ in their iNews story.

A2, CNN exclusive affiliate channel CEO Andri Kasneci states:

“There is a lot of noise and disinformation that makes social media a challenge. We now can provide our journalists with a custom view of all sources that interests our audience and at the same time they can also follow what our competitors are publishing. Working with an amazing tool like x.news™, it is still up to our journalists to gauge the reliability of all the information they are receiving. The final responsibility stays with them.”

“We are proud that A2, CNN affiliate channel Albany has joined the constant growing number of customers and that they have chosen x.news™ as their new newsroom research tool.”
says Andreas Pongratz CEO of x.news.

ABOUT X.NEWS

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running either on premise or on the Microsoft Azure platform. x.news™ transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. x.news 2.0 enables the search within PDFs, internal IPTC/EXIF image libraries, emails and WhatsApp* group chats. x.news™ is integrated into the MediaCentral® Platform and can be purchased directly from Avid Technology and through their world-wide network of distributors as well as from authorized x.news™ service providers like Tera Adria. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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