x.news wins Medientage München GmbH as new customer

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x.news information technology is proud to announce that

Medientage München GmbH
the organizer of Europe's biggest media conference

has chosen x.news™ as their main tool for live monitoring and research to aggregate content from all relevant new media sources, enabling their users to find topic related information in real-time, collaborate across the team and allow better and more accurate creation of reports for their management.

About Medientage München GmbH
The Medientage München GmbH aims to create platforms to meet the much-quoted "convergence of media and technology" with life, to establish networks and business contacts, to stimulate initiatives and support for cross-media dialogue.

The MEDIENTAGE MÜNCHEN are the biggest event of the company. They have developed into one of the leading media industry events in Europe over the past years. To own day and evening events or cooperation events come, such as the traditional "Nacht der Medien" in the context of MEDIENTAGE MÜNCHEN or information days like the days of media specials to fire current media issues.

Medientage München GmbH is a wholly-owned subsidiary of Bayerische Landeszentrale für neue Medien (BLM).

About x.news™
x.news™ is an award-winning real-time, cloud based and AI backed "Media Reputation Management" (MRM™) solution for brands, governments and media organizations. It combines professional sources (agencies, subscribed data repositories) with internal media, image, documents, mail and communication tools (eg. WhatsApp,.) as well as curated and qualified Web and social sources (Twitter, locations Instagram, YouTube, Facebook) in one HTML5 UI and native iOS and Android applications. It allows the finding of relevant information up to 10 x faster (compared to existing workflows), the simultaneous following of multiple topics, the collaboration across teams and, as well as alerting on updates and publishing to third party system in an unmatched way.
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