



x.news™

## x.news welcomes Jonathan Krim, award-winning journalist, to its strategic advisory board

Pinkafeld, Austria, August 3, 2018

xnews information technology is delighted to announce the addition of decorated journalist Jonathan Krim to its strategic advisory board.

Krim recently retired from the Wall Street Journal and Dow Jones, during which time he held a variety of executive roles, including global technology editor of the Journal and executive editor of Marketwatch.com. He currently does media/management consulting and startup advisory work.

Over the span of his 40-plus year career in journalism, Krim supervised two Pulitzer-prize winning projects and led efforts to help the news industry transition to digital business models. He also served as a reporter and editor at the San Jose Mercury News and the Washington Post.



"x.news™ is a vital tool for newsrooms, PR firms, government agencies and anyone who needs to stay on top of the constant flood of information in a more efficient, customizable way," said Krim. "I am thrilled to be a part of the advisory team."

"It's exciting to have Jonathan Krim join our strategic advisory board," said Andreas Pongratz, CEO of x.news information technology. "His deep experience in print and digital newsrooms, and his knowledge of their technology systems, goals and needs, will be highly valuable for us to expand our market."

### About Jonathan Krim

A native of New York City, Krim attended Vassar College before graduating with a journalism degree from the University of Montana. He currently lives in Oakland, CA, with his wife. They have one daughter.

### About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen.

For more information about x.news, please visit the company website [www.x-news.eu](http://www.x-news.eu) and request a demo version.

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