

EVERYTHING YOU NEED TO KNOW.



PRESS RELEASE

x.news debuts version 2.0 with valuable new features for NAB 2018

Pinkafeld, Austria 4/06/2018

x.news information technology is proud to announce its participation in two important industry events this month: Avid Connect (April 7-8) and NAB (April 9-12) in Las Vegas.

x.news version 2.0 is now even more crucial for newsrooms to stay ahead of the game, improve research quality and increase productivity with the following new features:

A more convenient User Interface to enhance ease-of-use:

- Improved user experience through more flexible screen arrangements
- A smart simplified toolbar
- Brand-new design for workspace and stories
- Dockable permanent preview

More sources for a more comprehensive search:

- Spot and bookmark important assets for later use
- YouTube and Instagram*) are now independent sources allowing the creation of individual lists for more powerful profiles
- New sources: AP's content repository giving full access to their image and video assets; Observer (Austrian source providing service) to assist in discovering new relevant sources

More integrations for an improved workflow:

- Now available: x.news™ plug-in for AVID MediaCentral Cloud | UX
- Customizable theme to enable OEM integration

ABOUT X.NEWS

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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