



x.news™

x.news announces integration with Grass Valley

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x.news information technology is proud to announce their collaboration with Grass Valley, a Belden Brand, to integrate x.news™, their on-demand research tool, into GV STRATUS, Grass Valley's video production and content management system. Through this new integration with x.news™, content from social media sources becomes directly available within GV STRATUS. Together x.news and Grass Valley will provide a seamless solution for story research, as well as tracking from end-to-end.

"Journalists need their workflow to be as simple and seamless as possible, and that is what we are setting out to achieve," said Andy Pongratz, CEO of x.news information technology, the company behind x.news. "The integration with GV STRATUS is a big step towards this goal, and we are excited to be working closely with Grass Valley as a new collaborator."

"x.news™ offers a very innovative and easy-to-use research solution," said Chuck Garfield, director, news products, Grass Valley. "Working with x.news helps us to provide our users with more flexibility and a better user experience."

About Grass Valley

Grass Valley is focused on empowering customers to create, control and connect content wherever, however and whenever it is consumed. In this ever-changing media landscape, content remains the most important element. Many of their customers are faced with the need to create and support new workflows while continuing to operate their legacy workflows, simultaneously broadcasting through traditional channels, Over-The-Top platforms, and Video-On-Demand as well as to tablets, PCs, and mobile devices.

Grass Valley provides the innovative tools and expertise to help customers improve the efficiency of their operations while telling better stories to attract and keep viewers. With Grass Valley's integrated solutions that enable flexibility, efficiency, cost-effectiveness, quality and scalability, broadcasters and content creators have what they need to sustain their businesses.

Headquartered in Montreal, Grass Valley has been in the broadcast business for nearly 60 years and is part of St. Louis-based Belden Inc. For more information, visit www.belden.com.

About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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