



x.news™

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PRESS RELEASE

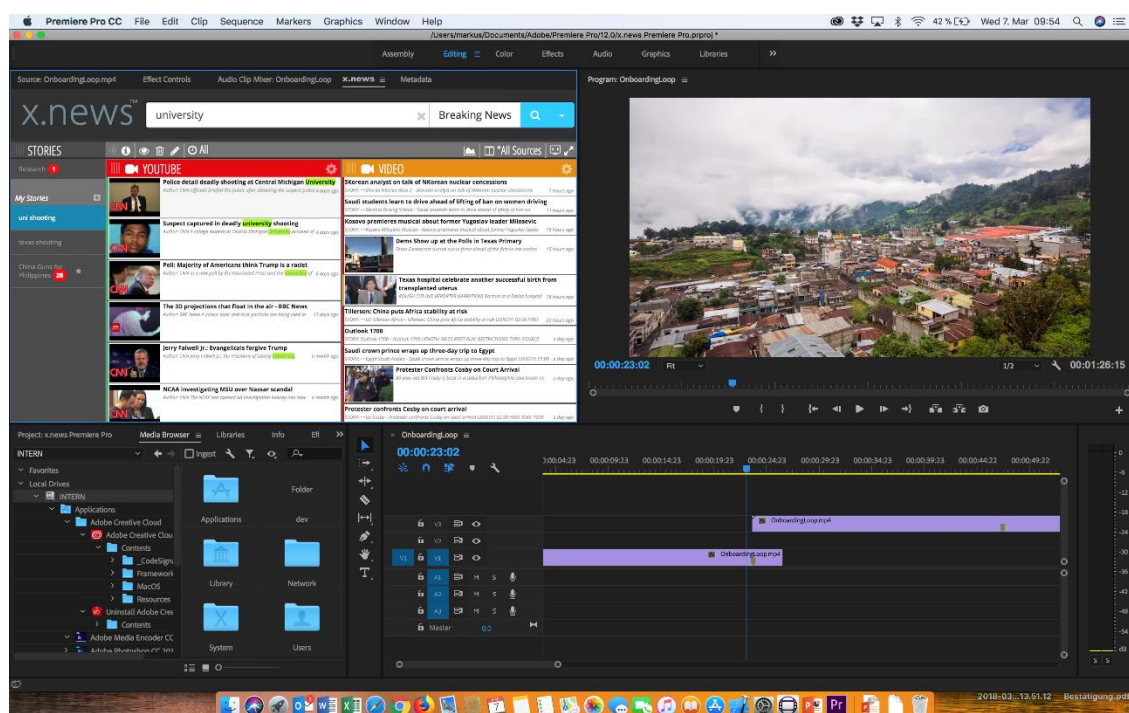
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x.news announces integration for Adobe Premiere Pro CC at NAB

Accelerating story-centric research for journalists and content creators

Pinkafeld, Austria, 04/09/2018 - x.news information technology today announced that its flagship product x.news™ includes integration with the latest version of Adobe® Premiere® Pro CC, part of Adobe Creative Cloud®.

Visitors at NAB 2018 will have the opportunity to experience x.news™ integration with Adobe® Premiere® Pro CC at the show. x.news™ is a powerful research tool – designed to transform the way journalists go about their research by monitoring the many different information sources - all on one screen. With x.news™, journalists can find, follow, collect and share all the latest information to deliver up-to-date, conclusive stories – better, faster and more efficiently.





"We are very excited about this collaboration. By integrating x.news™ with Adobe Premiere CC, we are able to significantly enhance our user experience," said Andreas Pongratz, CEO x.news information technology gmbh. "With the new Premiere Pro panel integration, journalists can enjoy much more flexibility."

"Adobe Premiere Pro, the industry leading video editing software, is ideally suited for digital journalists who need to deliver professional stories," said Sue Skidmore, head of partner relations for professional video at Adobe. "With this integration, x.news™ has brought new capabilities to journalistic research and content creation."

x.news information technology will introduce x.news™ panel for Adobe Premiere Pro CC at NAB 2018, April 7-12, in Las Vegas, at the Convention Center, Avid Booth # *SU801*

About x.news

x.news information technology gmbh is the company behind the award-winning, on-demand research tool for newsroom journalists to produce high quality stories. x.news will continue to develop cutting-edge solutions for digital newsrooms.

For more information about x.news™, please visit the company website www.x-news.eu and request a demo version.

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