



x.news™

## x.news™ addresses the global problem of fake news

Pinkafeld, Austria, 4/18/2017

x.news information technology is proud to announce its participation at this year's NAB show which will take place from April 22<sup>nd</sup> -27<sup>th</sup> , 2017 in Las Vegas.

**MOT™**

x.news will be showcasing x.news™ 1.8 with many great new features including the MOT™ (More on This) functionality which simply and efficiently assists the journalist's verification of incoming news feeds – helping to avoid the pitfall of 'fake news' sources.

Experience the full functionality and flexibility of x.news™ at NAB 2017 Las Vegas.

The banner features a dark blue background with a bokeh effect of light blue circles. On the left, the x.news logo is displayed in a blue square. The text 'EVERYTHING YOU NEED TO KNOW.' is centered in white. Below the banner, the NAB Show logo is prominently displayed with the tagline 'Where Content Comes to Life'. To the left of the NAB Show logo, the event details are listed: 'APRIL 22-27, 2017', 'LAS VEGAS CONVENTION CENTER', and 'LAS VEGAS, NV USA'. To the right, a yellow arrow points to the text 'PLEASE COME BY THE MICROSOFT BOOTH # SL6710'.

### About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website [www.x-news.eu](http://www.x-news.eu) and request a demo version.

Connect with x.news on [facebook.com/x.newsIT](https://facebook.com/x.newsIT) and [twitter.com/x\\_news\\_IT](https://twitter.com/x_news_IT)

Press contact: Christina Steszgal , [christina.steszgal@x-news.eu](mailto:christina.steszgal@x-news.eu)