



x.news™

x.news™ certified as Avid Alliance Partner Product

Pinkafeld, Austria, 11/08/2016

x.news information technology is very proud to announce that they have been certified as Avid Alliance Partner Product.



Avid Certified Alliance Partner Products are a unique collection of innovative solutions with connectivity to the Avid MediaCentral Platform. These solutions are **available through Avid's worldwide sales network** (direct, reseller, and/or digital sales) giving customers a single purchasing point for multiple integrated solutions.

Every Avid Certified Alliance Partner product is rigorously tested to meet Avid's strict quality certification requirements ensuring workflow tested connectivity, reduced complexity of integration and a lower overall cost of ownership. Since these products are certified and sold by Avid, customers have the peace of mind of a single point of contact for support.

For further information, please visit:

<http://www.avid.com/avid-certified-alliance-partner-products#Program-Highlights>

About Avid

Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as today's most celebrated music recordings and live concerts.

About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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