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SAIL LABS PROUDLY ANNOUNCES ITS STRATEGIC COOPERATION WITH X.NEWS

Vienna, Austria, September 2016

On the objective and importance of the strategic cooperation between SAIL LABS Technology and x.news, Christoph Prinz, Founder and Managing Director of SAIL LABS, said: “We believe in the products and the business model of x.news, and consider x.news as a strategic investment for expanding our product portfolio, as well as exploring new vertical and distribution models. We believe that their products are complementary to ours, and that our cooperation will therefore be beneficial for both SAIL LABS Technology and x.news. While x.news can draw from SAIL LABS’ portfolio of speech technologies for future versions of x.news products and services, SAIL LABS can benefit from x.news’ impressive expertise in award-winning user interface components. Additionally, we expect to gain efficiency effects through on-demand exchange of dedicated expert teams, which started already in early 2015.”

About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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About SAIL LABS Technology

SAIL LABS Technology (‘Speech-Artificial-Intelligence-Language-Laboratories’) is one of the world’s leading innovators in the field of speech technology, creating high-end software for speech and multimedia analysis solutions.

SAIL LABS Technology addresses the high-value speech technology markets of media indexing and media mining. Together with a global network of partners, SAIL LABS provides comprehensive solutions for vertical markets. Continual innovation at the leading edge of linguistic and IT research drives SAIL LABS’ vision of creating technologies that enable advanced language understanding capabilities.

For more information about SAIL LABS Technology, please visit www.sail-labs.com. Connect with SAIL LABS Technology on Twitter and YouTube.

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