

x.news™ the award winning research tool for media and enterprise featured by global brands at IBC 2016 in Amsterdam

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x.news information technology is proud to announce its participation at the International Broadcasting Convention IBC, which will take place from September 9 – 13, 2016 in Amsterdam. This year's IBC will be the **biggest IBC show ever for x.news™** as its award-winning on-demand research tool for digital newsroom will be featured by four global brands: **Microsoft at 15MS1, Avid at 7J20, Ross at 11C10, Dalet at 8B77.**

At IBC, x.news information technology **launches x.news™ version 1.7** with exciting new features to help journalists find, follow, collect and share their stories and stay ahead of the competition. Now journalists and corporate researchers can filter each panel based on types of media (audio, video, text, images), meaning pictures or videos from any source inside x.news™ can be sorted separately into their own panels. The user interface for administration has been significantly enhanced so that flexible panels can now be set up and modified in a quicker and easier way. x.news will be showing their first version of the facebook integration. Also, the x.news™ RSS-connector was expanded to a MRSS connector so users can view pictures and videos of RSS sources within x.news™ - this feature will allow e.g. the simple integration of YouTube channels via MRSS.

Last but not least a security check (penetration test) has been successfully performed by an independent reputable institution (SBA Research).

"We are determined to help journalists and corporations stay ahead of the game in today's dynamic information industry." said Andreas Pongratz, CEO of x.news information technology gmbh. "At IBC 2016, we are proud to have a large number of strategic partners that believe in what x.news™ can do to improve speed and accuracy in newsrooms and corporate information hubs."

About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism.

For more information about x.news, please visit the company website www.x-news.eu and request a demo version.

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