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Red Bull Media House CTO Andreas Gall joins x.news' strategic advisory board as chairman

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x.news information technology is thrilled to announce that as of September 6th Andreas Gall has joined the strategic advisory board as chairman.

Andreas Gall currently holds the position of Chief Technology Officer at Red Bull Media House. In this position he manages the global technology infrastructure.

Red Bull Media House GmbH is an international media company, which produces, publishes and distributes print, audio-visual and multimedia material from the World of Red Bull in fields of sports, culture, life style and premium entertainment.

"We feel really proud that Andreas Gall has chosen to come aboard as chairman of the strategic advisory board.", said Andreas Pongratz, CEO of x.news information technology. "I have known Andreas for many years and I have seen his commitment to making things happen. We are keen on learning from his expertise in the media industry which we will definitely incorporate into our business strategy."

"I am looking forward to this new and exciting opportunity to help x.news as a ground breaking product bring more value to media and corporate brands.", said Andreas Gall.

About Andreas Gall

Born on July 2nd, 1964 in Munich. Professional radio and television engineer, sound engineer. CEO of SAE, Austria's first private sound engineering school. Deputy head of technology at Antenne Bayern radio station from 1989 to 1991; head of technology of 104.6 RTL (Berlin). Founder and CEO of Mondocom GmbH (Munich and Vienna) in 1992, which operates the technical premises of Austrian national radio Ö3 since 1998. From 2002 to 2007 Chief technology officer for Austrian national broadcaster ORF. Chief technology officer Officer of Red Bull Media House since 2007. Married, one son.

About x.news

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom and enterprise market, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all on one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism. For more information about x.news, please visit the company website www.x-news.eu and request a demo version. Connect with x.news on facebook.com/x.newsIT and twitter.com/x_news_IT