

Microsoft Azure

CASE STUDY

x.news™
information technology



MICROSOFT AZURE ISV:

x.news information technology

WEB SITE: www.x-news.eu

LOCATION: Pinkafeld, Austria

ORG SIZE: 11 employees

MICROSOFT AZURE ISV PROFILE:

Running on Microsoft Azure, x.news is an award-winning, on-demand solution for the modern newsroom. It is a powerful research tool that transforms the way journalists work by monitoring different sources (news agencies, social media, web and internal sources) on one screen. Journalists can find, follow, collect and share the latest information to deliver better and faster journalism.

Journalism Portal's Source Monitoring Improves the Way Journalists Work in Digital Newsrooms

“x.news constantly monitors and indexes a wide range of external and internal sources. With x.news, the journalist needs only one interface and receives all information in real time and in one place.” – Simon Andrewes, editorial director, x.news information technology

• SITUATION

Because of large amounts of content from agencies, web sources, social media, etc., that are managed and continuously distributed, data storage and speed are fundamental services and significant cost factors for x.news and its clients. The x.news technology solutions and client data were hosted in a static server environment with limited capacities and little flexibility in terms of usage and pricing. A change was needed to serve clients better.

• SOLUTION

The integration into the Microsoft Azure cloud allows x.news to offer a highly scalable and flexible end-to-end solution for the journalism portal by utilizing Azure Infrastructure-as-a-Service server and Azure Platform-as-a-Service. Azure storage answers x.news' demands for flexibility regarding pricing and usage that will adjust as the journalism portal grows. Migration from x.news' static servers to the public cloud was an easy process with Azure Virtual Machines. The scalable Azure SQL database improves the data storage and speed of x.news.

• BENEFITS

With Microsoft Azure, x.news can be used everywhere, on any connected device. Users receive updates on their stories automatically.

Azure cloud technology provides a highly scalable infrastructure that guarantees nearly unlimited computing power, storage speed and space.

