

EVERYTHING YOU NEED TO KNOW.



PRESS RELEASE

# x.news™ revolutionizes the modern newsroom with x.news™ 1.5

Pinkafeld, Austria 4/16/2016

x.news information technology today announced the release of x.news™ 1.5. x.news™ is a cutting-edge story research tool for the modern newsroom. With x.news, journalists can search selected sources, collect all relevant information, write their scripts, share their stories and follow others - all in one place. x.news™ allows journalists to focus on their storytelling by saving them time.

The highly anticipated new release features flexible panels and is available as of now. The flexible panel is a brand new feature that enables journalists to customize the display of incoming information to deliver high quality stories faster. With flexible panels, it is possible to define different panel layouts, and decide which sources are shown within each panel and how they are displayed.

Instead of a fixed structure and number of panels, x.news™ can be tailored to different situations (e.g. a simple tablet format for remote-located journalists or a multi-screen format in the newsroom).

Important Twitter accounts or websites can be monitored in their own panel. Images or video from many different sources can be grouped together. In addition, user groups can be assigned to particular panel groups ensuring that individual journalists have the appropriate rights to access different sources.

## BENEFITS OF X.NEWS™ 1.5

x.news™ can now be customised to meet individual journalists' needs by:

- Choosing the sources to be displayed in a particular panel
- Arranging the order of the panels
- Assigning colors and titles to panels for a better overview
- Assigning different rights to different user groups
- Switching easily between panel layouts as required

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"We are thrilled to introduce the new release of x.news™ at NAB 2016. Journalists can now choose their individual layout to ensure they can monitor content in the best way, to produce up to the minute high-quality journalism," said Andreas Pongratz, CEO of x.news information technology gmbh, the company behind x.news™.

"They can also optimize x.news™ for all their different devices – whether they are in the field reporting on an iPad or in the newsroom using multiple screens, x.news™ meets all their different needs."

"In today's fast-paced newsroom it is essential to have all the latest news as soon as it breaks," stated Simon Andrewes, Editorial Director of x.news™ and former BBC news journalist. "What makes x.news™ so efficient is that you can keep on top of all the relevant sources without needing to switch between screens. You can also share your individual research with your colleagues in the newsroom. So everyone stays informed, avoiding duplication of effort."

*Experience x.news™ at NAB Las Vegas. Please come by the Microsoft booth # SL6810*

ABOUT X.NEWS

x.news information technology gmbh is the company behind the award-winning on-demand solution for the modern newsroom, running on the Microsoft Azure platform. It is a powerful story research tool that transforms the way journalists work by monitoring the different sources (news agencies, social media sites, web and internal sources) all in one screen. With x.news, journalists can find, follow, collect and share all the latest information to deliver better and faster journalism.

x.news™ will continue to innovate with cutting-edge solutions for the modern newsroom.

For more information about x.news, please visit the company website [www.x-news.eu](http://www.x-news.eu) and request a demo version. Connect with x.news™ on Facebook, Twitter and LinkedIn.

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